



Castrol® 5-Star Program



Elevate your shop's online presence and drive more service visits

Castrol® enrollment guide



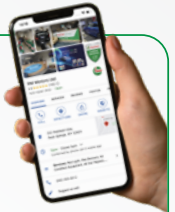
1. The 5-Star advantage: Why join?

Hyper-local visibility: Rank higher when local customers search for auto repair.

Professional management: Access expert oversight for your Google Business Profile.

Enhanced SEO: Stand out on Google Search and Maps with a verified, elite profile.

No cost to Castrol® customers: Branded and co-branded shops participate at no charge through 2026.



2. Get started: 3 easy ways to sign up

Scan the QR code, log into SYNC and click on the "Submit Information" button.

Contact our dedicated team at admin@gmb-support.com.

Add Castrol® to your existing profile to initiate the optimization process.



3. Adding Castrol® to your profile

Navigate: Login to your google profile and click on "Profile Strength" > "Complete Info"> "Business Profile settings."

Invite: Click on "People and access" and then click "Add."

Confirm: Add the email address, admin@gmb-support.com, select "Owner," and click "Invite."



4. Fast facts

Do I still own my profile? Absolutely. You remain the primary owner with full control. You can remove Castrol's access immediately at any time.

What if I don't have a Google Profile? No worries! Once you enroll, our team will build and optimize your professional profile from scratch.

Need Support? Haven't heard from us in 7 business days? Contact your Castrol® ASM or email admin@gmb-support.com for priority assistance.

