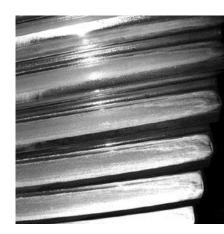
AUTOMOTIVE JOB SHOP (USA)

GEAR MANUFACTURING

Castrol Hysol® MB 50

ANNUAL SAVINGS: \$38,380 fluid, \$12,000 tooling



THE SITUATION

Customer had used a premium coolant with much success for years, but recently changed to a lower price-per-gallon fluid from a local blend shop.

Many issues arose with the new coolant that were not problems before the change tool life, sump life, bacteria, and high usage.

Castrol and our distributor were asked to review the situation and offer an alternative fluid.

BEFORE

- Tool life was only 30 pieces per corner
- · Tramp oil issues
- · Bacteria issues

AFTER

- Tool life increased to 75 pieces per corner
- Roughing insert life improved by 100% from 1 day to 2 days
- Fluid runs cleaner and separates tramp oil quickly to improve skimmer performance.
- · Bacteria tests are always low

THE SOLUTION

- Castrol Hysol MB 50 was brought in to be the right fluid for the wide variety of materials and aggressive tooling in this shop.
- The Castrol team used a 'total cost of ownership' approach to show usage reduction and overall cost savings.
- Tooling studies were done to determine the coolant performance compared to the competitor's baseline.
- The Castrol distributor provided filtration service and equipment to clean out the machine, having it recharged and back into production in under 3 hours.



RECOMMENDATIONS

The customer quickly realized that the lower price-per-gallon fluid was actually costing them much more in overall expenditures. The Castrol team recommended a 'total cost of ownership' approach to evaluating metalworking fluid options.

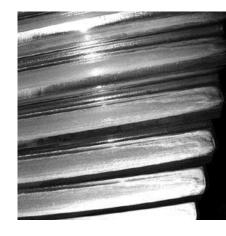
Castrol distributor employed a new service and equipment package to minimize downtime associated with the conversion to Hysol MB 50.

CONCLUSION

The customer charged an individual machine and collected data to determine which fluid would offer the lowest cost.

The Hysol MB 50 has proved superior in many aspects – tool life, sump life, biological control, cleanliness, operator acceptance, and fluid consumption.

The result was a total savings of over \$50,000.



TOTAL COST COMPARISON



- State-of-the-art equipment and service to facilitate a quick charge-up and trial launch.
- Fluid recommendation based on all aspects of the shop environment.
 - Tooling Applications
 - Materials
 - Operator Acceptance
 - Tramp Oil
- Documentation of cost savings in tool life and fluid.

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