



## Castrol Partner Program Eligibility Requirements - **EXAMPLE**

**(Customer Business Name)** Welcome to the Castrol Partner Program!

Please read below for the eligibility requirements to participate in the Castrol Partner Program.

By meeting these eligibility terms, you are making a good faith commitment to achieve mutual growth over a **12-month** period beginning on the date set out below, both for your motor oil business and for Castrol, your preferred motor oil. In return for that commitment, Castrol will provide the benefits listed below once you place your first Castrol order and agree to these eligibility terms.

### **Performance and Investment:**

- **Castrol Partner Program – PLATINUM Tier:**
  - Customer Volume Commitment – 7,500 gallons or above
  - Castrol Investment Commitment:
    - Platinum Tier Signage Package
    - \$1000 Performance Bonus once the volume minimum is reached
    - Marketing Support
      - Digital Marketing support through our preferred partner
      - 2 Quarterly Choice Promotions
      - Access to National Consumer Promotions
      - 1 Direct Mail Marketing promotion through our preferred partner
  - Additional Castrol Support:
    - Engine & Transmission Oil Warranty Program
    - Access to Castrol SYNC
    - Access to Castrol Trainings

BP Lubricants looks forward to a great relationship aimed at driving business growth for all parties.

Thank you for your business.

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**(Customer Signature)**

**Name:**

**Date:**

**Business Name:**

**Title:**

**Business Address:**