

# Castrol® Partner

2000 and above  
gallons per year

Gold Tier

**Castrol®**  
**PARTNER**  
**PROGRAM**



## Marketing Offers

- Suite of **promotions**
- **Castrol Signage**
- **Castrol 5-Star**: Location, SEO & Reputation management
- **Direct Mail** marketing campaign — 1000 Mailers
- **Castrol Warranty**: Engine & Transmission Oil Warranty Program



## Training & Rewards

- **Castrol® SYNC™**: Access Points for acquiring leisure or business rewards
- **Castrol Virtual Training Program**

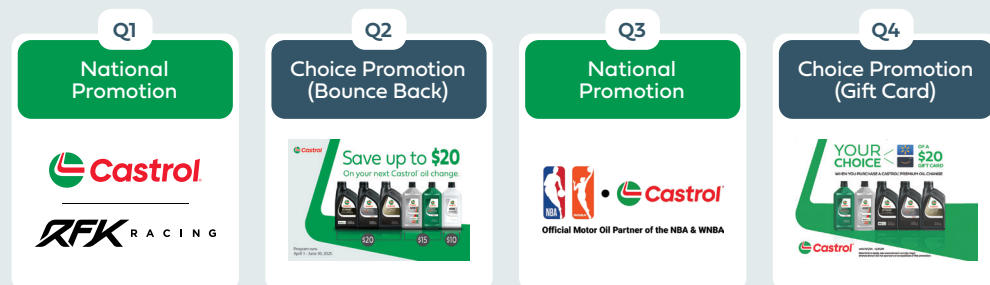


## Performance Bonus

- **\$500** in SYNC points\*

## Suite of promotions

One Choice Promotion along with Two National promotions.



Example for 2025

## Castrol Signage

Choose your preferred signage branding that suits your needs



Multiple branding elements. Speak to your Castrol representative for available options.

\*upon achieving commitment