

Castrol® Partner

7500 and above
gallons per year

Platinum Tier



Marketing Offers

- Suite of **promotions**
- **Castrol Signage**
- **Castrol 5-Star**: Location, SEO & Reputation management
- **Direct Mail** marketing campaign — 2000 Mailers
- **Castrol Warranty**: Engine & Transmission Oil Warranty Program



Training & Rewards

- **Castrol® SYNC™**:
Access Points for acquiring leisure or business rewards
- **Castrol Virtual Training Program**

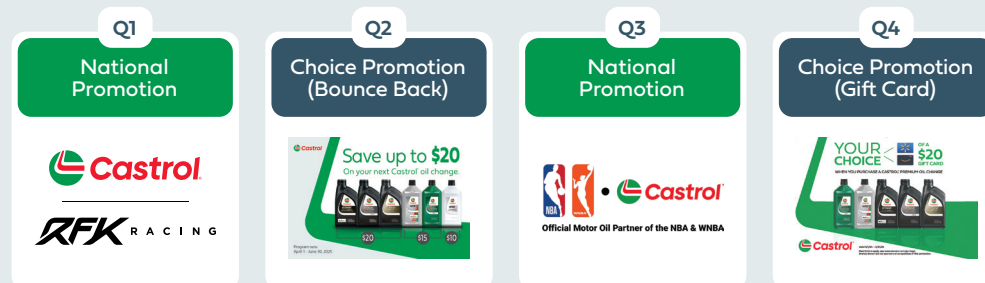


Performance Bonus

- **\$1000** in SYNC points*

Suite of promotions

Two Choice Promotions along with Two National promotions.



Example for 2025

Castrol Signage

Choose your preferred signage branding that suits your needs



Multiple Branding elements. Speak to your Castrol representative for available options.

*upon achieving commitment