

# Castrol® Partner

1000 and above  
gallons per year

## Silver Tier



### Marketing Offers

- Suite of **promotions**
- **Castrol Signage**
- **Castrol 5-Star**: Location, SEO & Reputation management
- **Direct Mail** marketing campaign — 20% Discount
- **Castrol Warranty**: Engine & Transmission Oil Warranty Program



### Training & Rewards

- **Castrol® SYNC™**: Access Points for acquiring leisure or business rewards
- **Castrol Virtual Training Program**

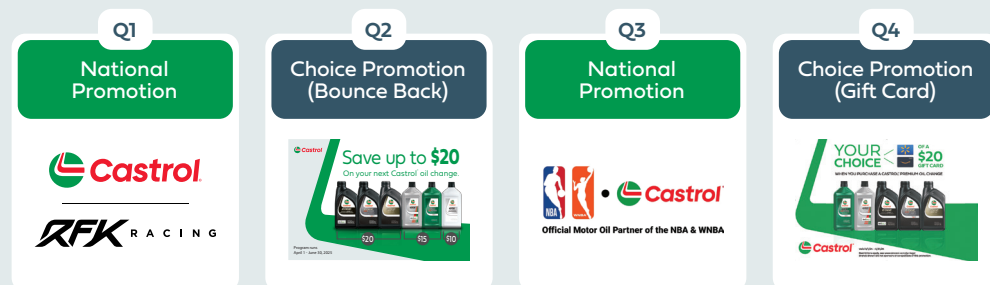


### Performance Bonus

- **\$300** in SYNC points\*

## Suite of promotions

One Choice Promotion along with Two National promotions.



Example for 2025

## Castrol Signage

Choose your preferred signage branding that suits your needs



Multiple Branding elements. Speak to your Castrol representative for available options.

\*upon achieving commitment