

Castrol®

Virtual Employee Training

Help increase profit margins by educating your employees on how to sell the benefits of Castrol premium oil



Key benefits



Save time: learning modules only take 1-5 minutes each



Reward employees: give them the opportunity to become motor oil experts and earn points for every module completed! Points can be redeemed for cool gifts from an exclusive catalogue - worth up to \$100! Plus, points don't expire!*



Improve customer satisfaction by ensuring employees communicate technical specifications

Training Available



Engine oil fundamentals & why oil isn't just oil, engine trends, Castrol's premium products and technology

How to join:



Register now via Castrol SYNC or on www.castroldriveon.com

*applies to active accounts, see site terms & conditions on www.castroldriveon.com

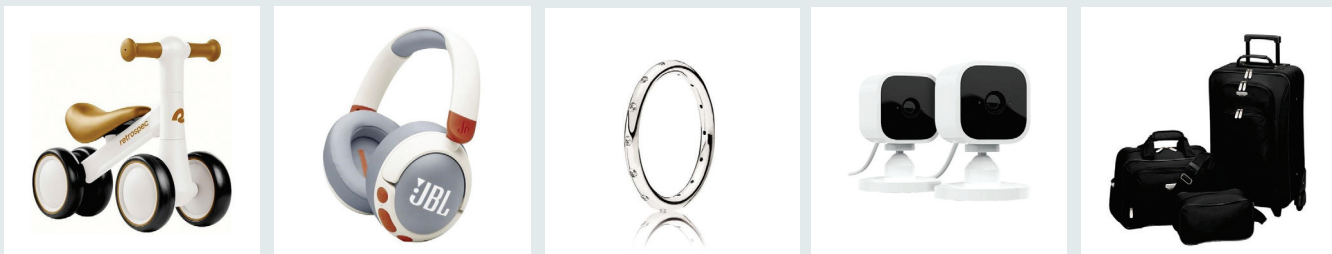
Employees earn points for completing training modules

CASTROL EDGE EURO CAR OILS

Castrol® EDGE® Euro Car is an advanced full synthetic motor oil specifically formulated to improve engine durability and unlock maximum performance in European vehicles.

Example module

Unlocking rewards to the whole family



Rewards examples, subject to availability

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