

Castrol Enviro-Pack (E-Pack) and Enviro-Rack (E-Rack)

A complete solution for an easier, more profitable oil change

You strive to sell incremental premium oil changes, but may lack space to add additional bulk tanks, or the area to store quart cases and drums. Castrol E-Pack and E-Rack present a complete solution, offering an expanded selection of premium products and an efficient way to store them.



Castrol EDGE Euro Car
5W-40 A3B4



Castrol GTX Full Synthetic
0W-20, 5W-20, 5W-30



Castrol GTX
0W-20, 10W-30,
5W-20, 5W-30

Castrol EDGE
0W-20, 10W-30, 5W-20,
5W-30, 5W-40

Castrol GTX High Mileage
10W-30, 5W-20, 5W-30

E-pack benefits for the consumer

- ▶ An efficient way to build a wider selection of products and grades from which consumers can choose
- ▶ Oil change service is completed more quickly vs. using quart bottles, saving precious time for you and your customer

E-pack benefits for your business

- ▶ Drives greater profitability through an improved cost structure vs. quarts
- ▶ Efficient and flexible way to add new products and grades – no drums or bulk tanks required
- ▶ Produces significantly less residual oil than standard quart bottles – approximately 86% less vs. 24 individual quarts, when used completely
- ▶ More than 85% reduction in plastic being discarded compared to using quart bottles

E-pack features

- ▶ 24 quarts/6 gallons in each E-Pack
- ▶ Color-coded viscosity call outs allows for easy product grade identification
- ▶ Each pack includes a chart for easy tracking of used quarts
- ▶ Cardboard box folds down for easy recycling
- ▶ Bag and spout can be discarded with little to no residual oil

The Castrol E-Rack provides an efficient way to increase consumer choice while helping you better manage the space in your workplace.

E-rack benefits for the consumer

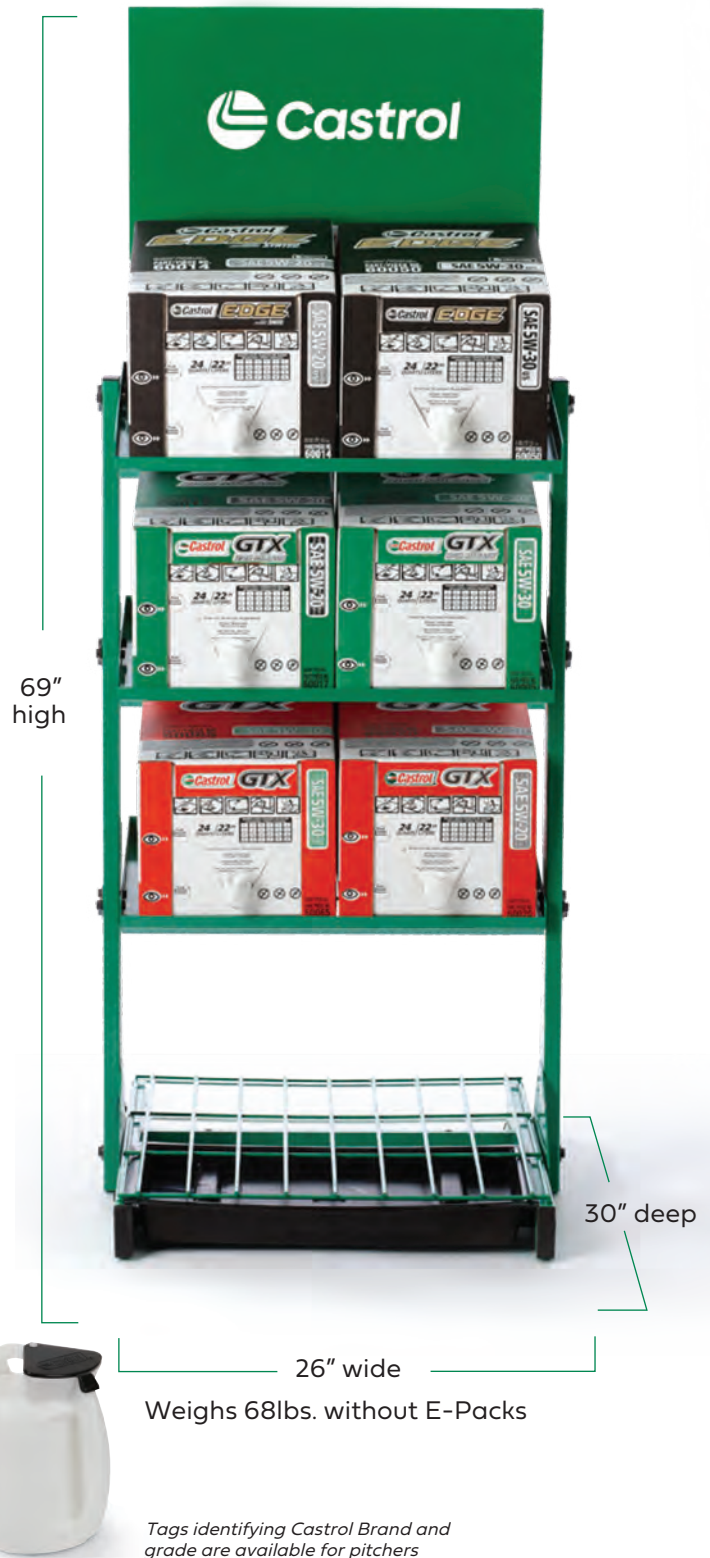
- ▶ Bold Castrol branding and signage on each rack assures consumers that Castrol quality motor oil is being dispensed into their vehicles
- ▶ The ability to utilize 6 dispensing E-Packs simultaneously helps ensure you have the right products for most consumers

E-rack benefits for your business

- ▶ Space savings:
Three (3) dispensing shelves in a vertical format take up less floor space than traditional case quarts or drums
- ▶ Designed with your business in mind:
In the event of a leak or mishap, unit has a removable pan on the bottom to catch any oil that drips
Filling becomes easier with the adjustable pitcher shelf and reduces the risk of waste

E-rack features

- ▶ 3 dispensing shelves that each hold two (2) E-Packs
- ▶ 1 inventory shelf that holds two (2) E-Packs
- ▶ 3 Castrol branded dispensing pitchers
- ▶ 1 Castrol header sign
- ▶ 1 oil containment pan
- ▶ 1 adjustable pitcher shelf



*Average Retail Price (AVR) \$350

For more information, contact your Castrol Sales Representative.
Call 1.888.CASTROL or log onto www.castrolcustomer.com