

Castrol® Signage – Branding options for Silver/Gold/Platinum

With the Castrol Partner Program, you can choose signage with branding that suits YOUR needs, to help your business stand out

Build customer confidence with premium Castrol signage that highlights quality, trust and reliability



Castrol® Signage – Silver Tier

With the Castrol Partner Program, you can choose signage with branding that suits YOUR needs, to help your business stand out

Non-Euro Elements: Choose your language (English OR Spanish)

Bay Banner (1) - (96" x 36")



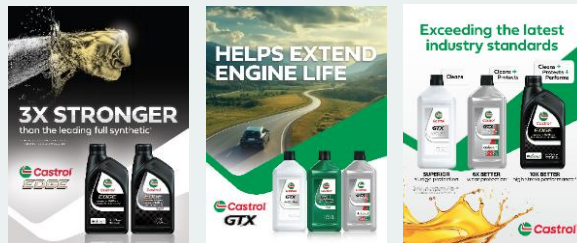
Curb Stand (4 inserts) – (25"W x 44"H x 29"D)



Counter Mat (1) - (17" x 11")



Posters (3) - (18" x 24")



Pennant strings (x2)



Choose your branding

Castrol Masterbrand

Window Decal (24" x 36")



Square Metal Sign (48" x 48")



Castrol Auto Service

Window Decal (24" x 36")



Square Metal Sign (48" x 48")



Castrol Auto Servicio

Window Decal (24" x 36")

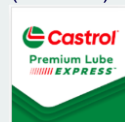


Square Metal Sign (48" x 48")

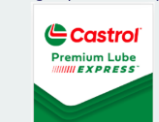


Castrol Premium Lube Express

Window Decal (24" x 36")



Square Metal Sign (48" x 48")



Common Elements (For Euro and non-Euro)

Wall Clock (12")



Certified Shield (20" x 24")



Floor Mat (1) – (60" x 36")



Castrol Pens x 50



Castrol EDGE Euro Elements

Bay Banner (1) – (96" x 36")



Curb Stand (With 4 inserts) – (25"W x 44"H x 29"D)



Counter Mat (1) – (17" x 11")



Poster (18" x 24")



Window Decal (24" x 36")



Spec Sheet (1)



Square Metal Sign (48" x 48")



Castrol® Signage – Gold Tier

With the Castrol Partner Program, you can choose signage with branding that suits YOUR needs, to help your business stand out

Non-Euro Elements: Choose your language (English OR Spanish)

Bay Banner (1) - (96" x 36")



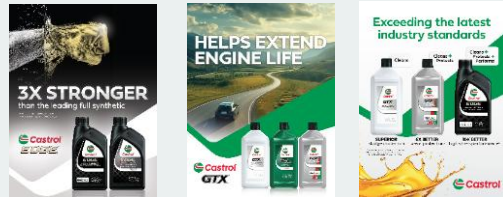
Curb Stand (4 inserts) – (25"W x 44"H x 29"D)



Counter Mat (1) - (17" x 11")



Posters (3) - (18" x 24")



Pennant strings (2)



Choose your branding

Castrol Masterbrand

Window Decal (24" x 36")



Square Metal Sign (48" x 48")



Castrol Auto Service

Window Decal (24" x 36")



Square Metal Sign (48" x 48")



Castrol Auto Servicio

Window Decal (24" x 36")

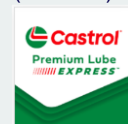


Square Metal Sign (48" x 48")

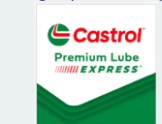


Castrol Premium Lube Express

Window Decal (24" x 36")



Square Metal Sign (48" x 48")



Common Elements (For Euro and non-Euro)

Wall Clock (12")



Certified Shield (20" x 24")



Floor Mat (1) – (60" x 36")



Counter Stools (1)

Clipboard (2)



Castrol Caps (12)



Castrol Pens x 100



Castrol EDGE Euro Elements

Bay Banner (1) – (96" x 36")



Curb Stand (With 4 inserts) – (25"W x 44"H x 29"D)



Counter Mat (1) – (17" x 11")



Poster (18" x 24")



Window Decal (24" x 36")



Spec Sheet (1)



Square Metal Sign (48" x 48")



Castrol® Signage – Platinum Tier

With the Castrol Partner Program, you can choose signage with branding that suits YOUR needs, to help your business stand out

Non-Euro Elements: Choose your language (English OR Spanish)

Bay Banner (1) - (96" x 36")



Curb Stand (4 inserts) – (25"W x 44"H x 29"D)



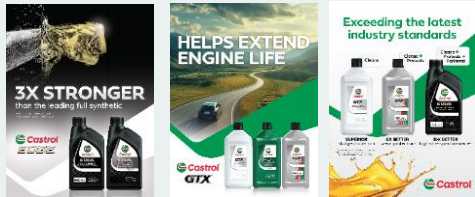
Counter Mat (1) - (17" x 11")



Feather Banner Kit (33" x 130")



Posters (3) - (18" x 24")



Pennant strings (2)



Choose your branding

Castrol Masterbrand

Window Decal (24" x 36")



Square Metal Sign (48" x 48")



Castrol Auto Service

Window Decal (24" x 36")



Square Metal Sign (48" x 48")



Castrol Auto Servicio

Window Decal (24" x 36")

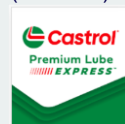


Square Metal Sign (48" x 48")

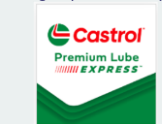


Castrol Premium Lube Express

Window Decal (24" x 36")



Square Metal Sign (48" x 48")



Common Elements (For Euro and non-Euro)

Wall Clock (12")



Certified Shield (20" x 24")



Floor Mat (1) – (60" x 36")



Counter Stools (2)



Clipboard (2)



Castrol Caps (12)



Castrol Pens x 150



Castrol EDGE Euro Elements

Bay Banner (1) – (96" x 36")



Curb Stand (With 4 inserts) – (25"W x 44"H x 29"D)



Counter Mat (1) – (17" x 11")



Poster (18" x 24")



Window Decal (24" x 36")



Spec Sheet (1)



Square Metal Sign (48" x 48")



Differential Signage based on Tier

With the Castrol Partner Program, you can choose signage with branding that suits YOUR needs, to help your business stand out

	Platinum	Gold	Silver	Standard
Volume (Gallons per year)	7.5k and above	2k and above	1k and above	
English / Spanish / Euro				
Bay Banner – 96” x 36”	✓	✓	✓	✓
Counter Mat – 17” x “11”	✓	✓	✓	✓
Posters (3) – 18” x 24”	✓	✓	✓	✓
Spec Sheet (Euro Only)	✓	✓	✓	✓
Curb Stand - 25”W x 44”H x 29”D	✓	✓	✓	
Pennant Strings	x2 ✓	x2 ✓	x2 ✓	
Window Decals – 24” x 36”	✓	✓	✓	
Square Metal Sign – 48” x 48”	✓	✓	✓	
Certified Shield	✓	✓	✓	
Feather Banners	x2 ✓			
Co-branded Signage (optional)*	✓			
Castrol Master branded				
Wall Clock	✓	✓	✓	
Floor Mat	✓	✓	✓	
Pens	x150 ✓	x100 ✓	x50 ✓	
Counter Stool	x2 ✓	x1 ✓		
Caps	x12 ✓	x12 ✓		
Clipboard	x2 ✓	x1 ✓		