

**Post text:**

Power up your business with the Castrol® Partner Program and discover a world of benefits designed to help you drive growth, improve efficiency, and deliver exceptional customer experiences. With targeted promotions, marketing materials and personalized assistance, you'll have the tools to grow your customer base and keep them happy. Access the latest technology to streamline your oil-change business and earn redeemable points for completing training modules. By offering an engine and transmission warranty, you'll provide the peace of mind and keep customers loyal.

Partner with Castrol® today to accelerate your business on the road to success. Reach out to your Castrol® representative to learn more!

# **Castrol®** **PARTNER PROGRAM** >>>

Join the new Castrol® Partner Program and accelerate your business!

Check out these components!

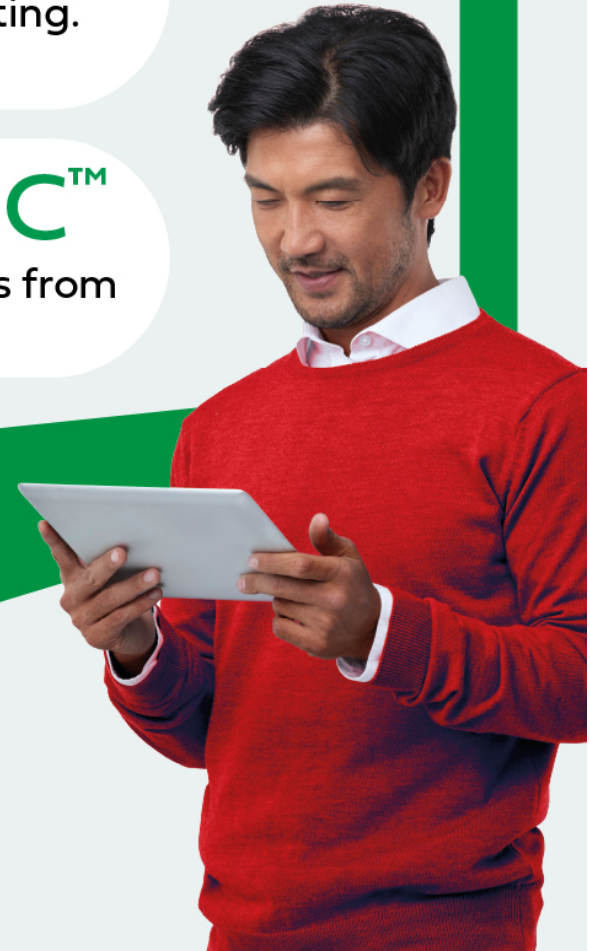
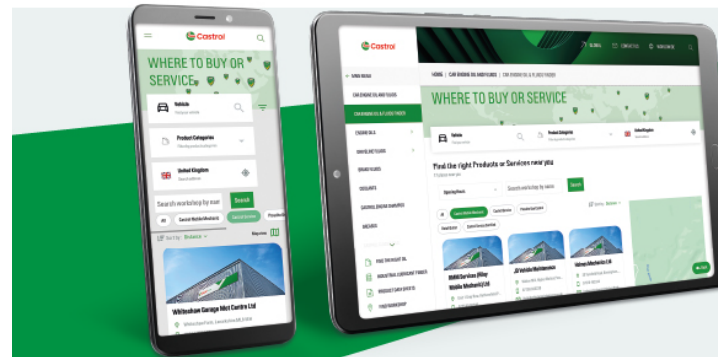


 **Castrol Partner Program**



➤ **Castrol® 5-Star**  
Enhance your digital marketing.

➤ **Castrol® SYNC™**  
Access all Castrol® programs from  
one platform.



➤➤ Castrol Partner Program



## ➤ Direct Mail

Direct mail marketing program for your locale.

## ➤ Castrol® ePODS™

Oil dispensing system to drive efficiency.



➤➤ Castrol Partner Program



## › Castrol® Engine Warranty

Covers up to 500,000 miles

## › Castrol® Transmission Warranty

Covers up to 15 years of transmission





## ➤ Castrol® Virtual Training

Achieve product expertise and earn rewards.



➤➤➤ Castrol Partner Program

 **Castrol**<sup>®</sup>  
**PARTNER**  
**PROGRAM** >>>

Reach out to  
your Castrol<sup>®</sup>  
representative  
to learn more!



>>> Castrol Partner Program